



ASTON VILLA SUPPORTERS' TRUST

Your Club, Your Voice.

Snap Poll Survey Results

December 22, 2014

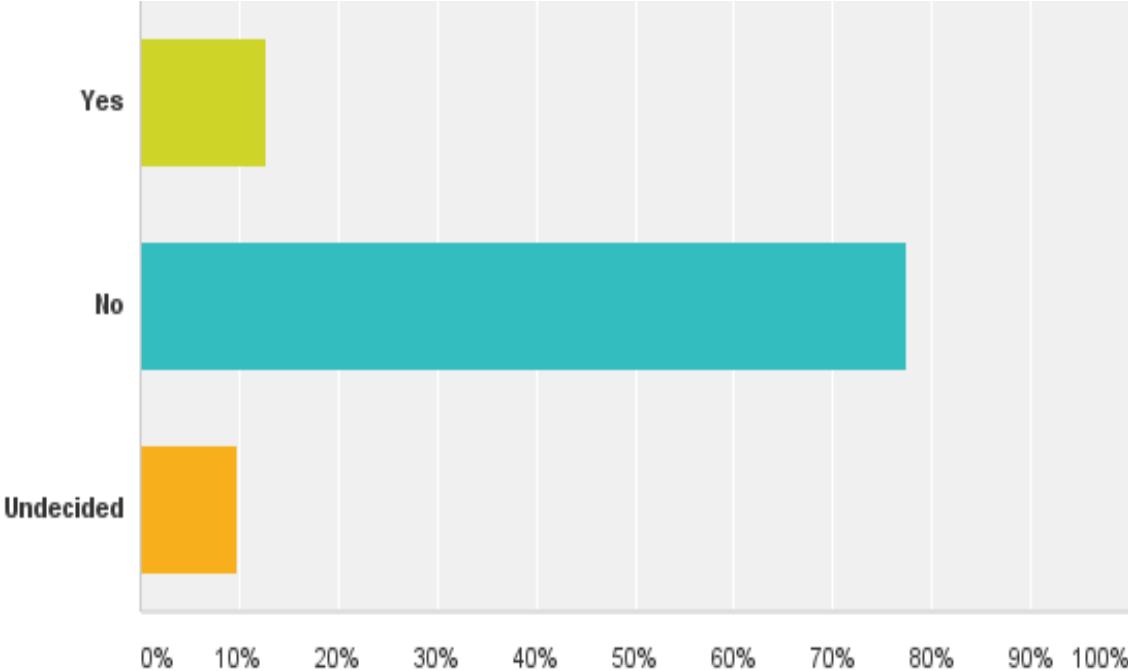
EXECUTIVE SUMMARY

- AVST's "2013/14 season" survey was completed in the summer of 2014.
- The end of season survey asked a question on whether you were supportive of Paul Lambert remaining in charge. 21% were in favour, 47% against and the balance undecided.
- AVST conducted a snap poll of the same question after 12 games had been played at the start of the new season, during the period of 30/11/14 to 8/12/14 when AVFC played Burnley, Leicester, and Crystal Palace.
- It was completed by 1,617 fans, and was not restricted to AVST members.
- The survey found that 13% were in favour and 77% were now against, with less than 10% undecided.



Q1: Are you supportive of Paul Lambert remaining in charge?

Answered: 1,617 Skipped: 0



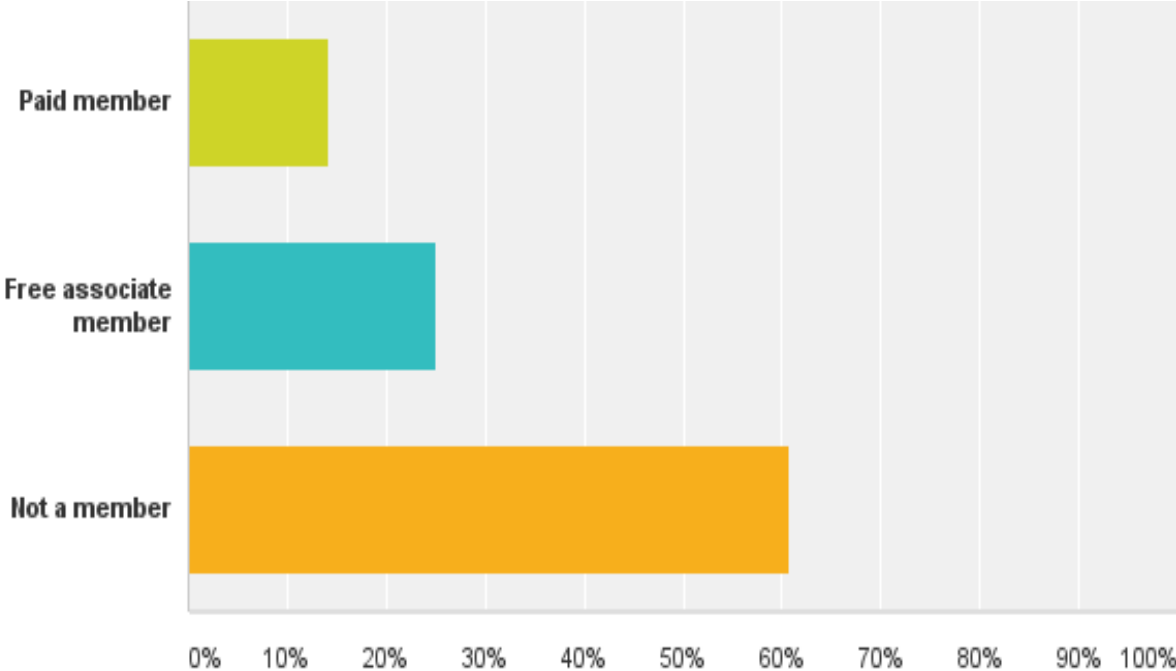
Q1: Are you supportive of Paul Lambert remaining in charge?

Answered: 1,617 Skipped: 0

Answer Choices	Responses
Yes	12.80% 207
No	77.43% 1,252
Undecided	9.77% 158
Total	1,617

Q3: Are you a member of AVST?

Answered: 1,617 Skipped: 0



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Answered: 1,617 Skipped: 0

Answer Choices	Responses	
Paid member	14.22%	230
Free associate member	25.11%	406
Not a member	60.67%	981
Total		1,617